Sona.

How top Social Care leaders are purchasing WFM tech in 2025

Purchasing guide to future-proof your tech stack

Sona ran a series of interviews in Q4, 2024 to investigate how members of C-suite teams in large residential and supported living organisations are looking at their tech stack. Whilst their tech maturity levels differed, below are some of the common themes and strategies.

PURCHASING STRATEGIES

How do I know my tech stack will work well in 5 years' time? How do business and departmental priorities affect tech purchasing decisions?

Does your tech stack enable scalable data architecture which aligns with organisational and business goals?

Are your tech providers trusted partners that understand Social Care?

°[□] LEADERS' THOUGHTS

After we found a provider that was constantly improving, we're undoubtedly in a much better position for 2025 now. The fact that even whilst we were in the early implementation phase, they were releasing new features gave us great confidence. The speed of tech development nowadays means nothing else will do.

◆
CTO, Supported Living

organisation with 700 employees

My KPIs are all about supporting other departments with their goals and improving strategies. I need to be able to pull out the data they need, so my tech stack has to be cohesive and give me the people and operations insights I need.

▼
IT Manager, Residential Care organisation with 1,200 employees

If it doesn't have open APIs or real integration capabilities, we'd just remove the provider from the list.

We already know that's going to drain a lot of resources down the line, so we'd rather not consider it.

◆
CEO, Supported Living

organisation with 1,100 employees

The other thing that was instrumental in us choosing our provider was their knowledge of Social Care. It was refreshing to realise they understood our pains. When I was explaining these, they were almost finishing my sentences because they'd hired people who'd worked in Care who used to struggle with the same things we did.

CTO, Supported Living organisation with 700 employees

CAUTIONARY TALES

We have over 70 logins to different pieces of software across our estate and some don't get used at all. We also have contracts that tie us long-term into a product that's not evolving at all. Looking back, these are the things I would've recommended to consider before committing.

Change Project Manager, Supported Living organisation with 3,000+ employees We weren't aligned across departments, so we only bought a new scheduling tool and had to have many manual workarounds with an outdated HR software. [...] If we were starting again from scratch and we didn't have all of that existing legacy investment, we would absolutely be looking for a system that did it all.

CTO, Supported Living organisation with 700 employees

promising integrations and other developments for various areas of our business for years but this still has not happened. Now when we're looking at potential tech vendors, we're taking a very close look at their roadmap and how often they release new features.

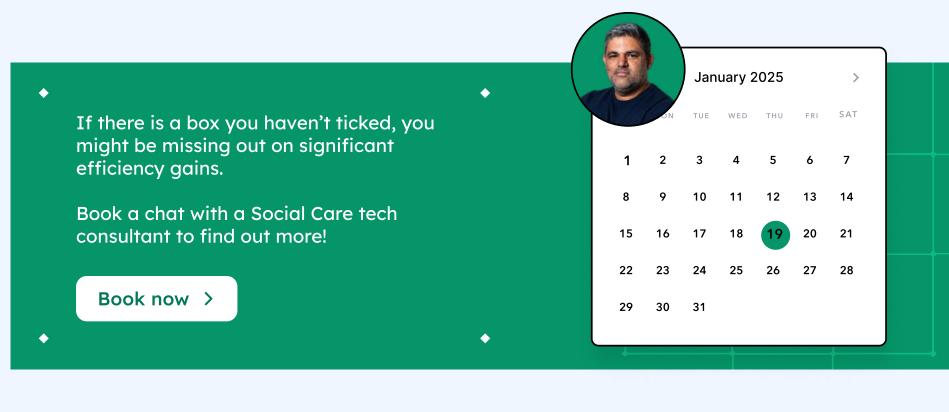
Our legacy vendor has been

FD, Residential Care organisation with 1,000 employees

We keep putting resources into a provider that simply isn't aligned with the sector or looking to invest in it. There's no motivation to develop for Social Care as it's not an important enough niche for them.

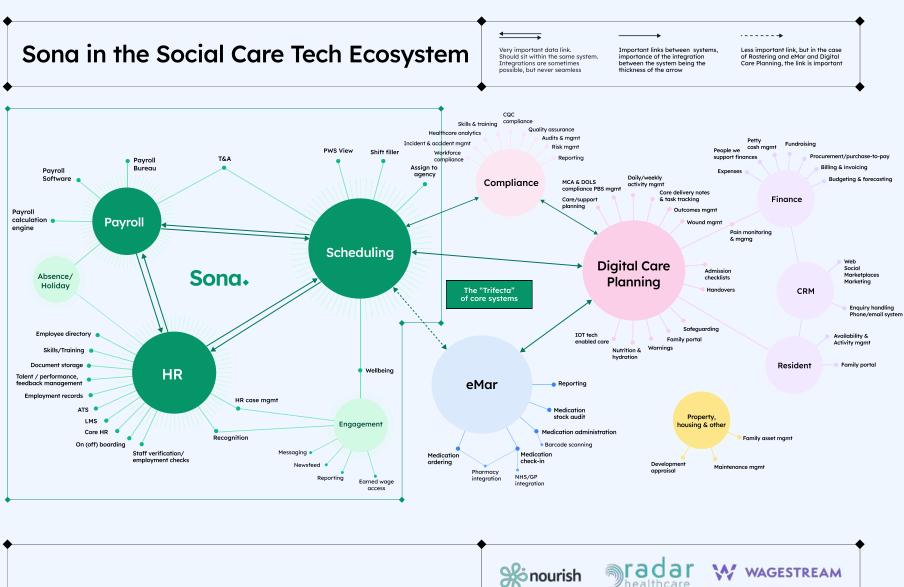
C-suite member, Supported Living organisation with 5,000+ employees

BUSINESS AREA ASSESSMENT Do you have visibility of all your commissioned hours vs. your delivered hours? \Box Can you easily access an agency usage report that includes the reasons for not booking a permanent member of staff? Scheduling Can your staff pick up shifts in nearby locations? If not, this could significantly increase your agency use. Are your teams recording holidays correctly? If not, you could be overspending on PTO. స్త్రి Can your teams access scheduling & absence data directly in their payroll system with no manual data **HR & Absence** reconciliation? If not, this could be costing you up to 40h per person per month in admin time. Is your payroll run accurate every month with fewer than 5 queries? If not, you could be S overspending on both admin and salaries. **Payroll** Are you tracking and paying for holidays & absences accurately? Do your HR, scheduling, and payroll communicate seamlessly with no manual data reconciliation ጼ required? If not, you could be saving up to 20h per person per month in admin time. **Integrations** Does your analytics team need to manage csv files due to tech providers not having open data APIs or having APIs that are not reliable / frequent enough? Are your ready-made reports suitable for CQC requirements? If not, you could be overspending on admin time. Reporting Can you easily report to local authorities on delivered vs. commissioned hours? Are your office teams reporting that their new tech is saving them admin time? 윘 Do your frontline teams have an intuitive app which is regularly used by 75%+ of staff members? Staff tech adoption



Does your tech have a modern look and feel with intelligent workflows and features, as per

employees' reported expectations in 2025?



Some of our Social Care partners:

found ©Camascope

Click to schedule a callback to discuss your tech ecosystem & access some of our free guides and helpful templates.

Receive a callback!